CASE STUDY

SUSTAINABILITY IN DEVON

Wilson and Scott have been focusing their sustainability practices within the Devon area, implementing the use of cold-applied paint as well as the Roadliner 570. These initiatives help to reduce the environmental impact of road-marking operations by improving efficiency, reducing waste, and supporting more sustainable working practices.



SUSTAINABLE PRACTICES IMPLEMENTED IN DEVON



Roadliner 570

The Roadliner 570 was developed in collaboration with Meon, Devon County Council, National Highways and M Group. It provides a cold-applied paint technology that produces high qaulity lining without the heat.
It can reach over 400 mcd, resulting in a remarkable increase in visibility of between 100% and 400%. As well as a setting time of just 2 minutes. This machinary has been revolutionary in our works, with a compact storage and travel system.

We currently use the roadliner in the Devon area, and have recieved a lot of positive feedback

PROBLEM

Traditional road-marking methods can have a greater environmental impact due to the materials used, waste produced, and the energy required to carry out the work. We wanted to maintain high-quality and efficient road-marking operations while finding ways to improve the sustainability of their work within the Devon area.

SOLUTION

To address this, Wilson and Scott have introduced more sustainable working practices, including the use of cold-applied paint and the Roadliner 570. Cold-applied paint provides an alternative to more energy-intensive marking methods, while the Roadliner 570 allows the team to carry out road-marking work efficiently and accurately.

RESULT

As a result, we have been able to make their road-marking operations more environmentally conscious while maintaining a high standard of workmanship. The use of cold-applied paint and the Roadliner 570 has supported greater efficiency, reduced unnecessary waste, and helped the company take further steps towards improving the sustainability of its operations across Devon.



SUSTAINABLE PRACTICES IMPLEMENTED IN DEVON