

CASE STUDY

SHOWCASE CINEMA DE LUX READING

Wilson and Scott completed a full refresh of the 300-bay car park at Showcase Cinema Reading, restoring faded line markings to improve safety, traffic flow, and compliance. The completed works have enhanced the site's appearance while providing a safer, more organised environment for visitors.



FULL FACILITY LINE MARKING UPGRADE FOR A SAFER, CLEARER SITE



SHOWCASE





PROBLEM

This facility struggled with an overly busy car park during new film releases, over the weekend and on school breaks. Due to faded parking bays there was worries of vehicle incidents, liability claims and negative visitor impressions.



SOLUTION

In order to increase vehicle movement and insure the area met compliance requirements, we provided an assessment and quote within 24 hours. We then planned the correct works and sent our experienced crew out to complete the project.



RESULT

The completed line marking refresh significantly improved the safety, organisation, and overall appearance of the car park. With clearly defined parking bays and traffic routes, the site now provides a better experience for visitors while supporting safer vehicle movement during busy trading periods.



"We were extremely pleased with the work carried out by Wilson & Scott. The team worked efficiently, professionally, and with minimal disruption to our operations, delivering a high-quality finish that has significantly improved the appearance and organisation of our car park.

We would have no hesitation in recommending Wilson & Scott for car park line marking and surfacing projects"



Facilities Management Team, Showcase Cinema Reading



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